

**United Way  
of Adams County, Inc.**

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**PRESS RELEASE**

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**United Way Campaign Reaches 101.4% of Campaign Goal**

**Adams County** – United Way of Adams County, Inc. Campaign Chairman Carlos Fernandez, VP/General Manager of WGEM, announced this evening that the projected total raised for the 2011 campaign is \$1,127,034. This represents more than 101% of the \$1,111,111 goal United Way campaign volunteers announced in August. Fernandez says tonight’s announcement is an update to the community on where the campaign stands not a final total raised.

“None of our successes tonight could have happened without the support and enthusiasm from the community,” said Fernandez. “Our staff and volunteers have worked very hard to spread the United Way story, and the community responded as it has for the past 75 years. We couldn’t be more excited”

Another outcome of this year’s campaign is more individuals and organizations joined the **LIVE UNITED** movement by giving, advocating, and volunteering.

“One is a powerful number, and we have seen countless examples throughout this campaign of **ONES** making a difference in our community - **ONE** person at a time. **ONE** dollar at a time. **ONE** life changed at a time,” Fernandez added.

Throughout the evening, Fernandez cited specific examples of success in the 2011 campaign.

- Special Events continue to grow in popularity year after year. Community events included Restaurant Days, the United Way Softball Tournament and the Pancake and Sausage Breakfast at County Market on 24<sup>th</sup>, and numerous workplace special events. In total, special events account for nearly \$73,000 of this year’s campaign total.
- In the Commercial Division, Wal-Mart, Bergner’s and WGEM each increased by more than 15%.
- The financial division had a remarkable year with many businesses having great gains. Western Catholic Union, Farmers Bank of Liberty; Cason, Huff & Schleuter; and Bank of Springfield are just a few that saw high increases in their campaigns.

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- The Industrial Division had a very successful year. Substantial increases were gained at The Knapheide Manufacturing Company, Prince Agri Products, Quincy Recycle, ADM Alliance Nutrition, and ADM Quincy Soybean and Crushing.
- In the professional division, Klingner & Associates, John Wood Community College, and Quincy Notre Dame had standout results.
- The Public Service Division had the second highest results in the campaign. Great efforts by the City of Quincy and Adams County government offices, Blessing Health System, and Transitions of Western Illinois paid off well for this division.
- The Special Gifts division led the campaign with great momentum that carried all the way through. This division continues to set high standards. There were more than 300 givers in all, 94 of whom increased their gifts and 48 new donors contributing \$3,590.

The Loaned Executive Program is a vital piece of the United Way campaign. Each year local businesses ‘loan’ one of their employees to the campaign. These individuals learn about United Way and its partner agencies and take their message to various companies and employees. This year 16 individuals made 70 presentations.

“Because of (the loaned executives’) dedication and determination, more than \$500,000 was raised, “ said Campaign Vice Chairman Dr. John Letts, Interim President/VP of Students Services at John Wood Community College. “They truly went above and beyond what they were asked to do.”

Fernandez, Letts and their team of 21 campaign volunteers will continue to work to finalize the remaining 144 open accounts in the next few months. Planning for the 2012 Campaign will occur simultaneously under the leadership of Letts.

“It’s not too late to participate in this year’s campaign,” Fernandez concluded. “I encourage everyone who hasn’t given to please consider making a donation to United Way.”

*United Way of Adams County, Inc. was started as the Community Chest of Quincy in 1937 by the Quincy Area Chamber of Commerce and the presidents of Exchange Club, Kiwanis, Lions, and Rotary. Since 1937, nearly fifty different agencies have been members of United Way and received part of the more than 33 million dollars allocated over the past seventy-five years. For more information about United Way of Adams County, visit [www.unitedwayadamsco.org](http://www.unitedwayadamsco.org) or call 217.222.5020.*

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